NAVIGATING MAP-21

The campaign in New Jersey

New Jersey Bike & Walk Coalition
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October 17, 2012
What the dollars look like...

- Transportation Enhancements, Safe Routes to School, Recreational Trails eliminated.

- New program – Transportation Alternatives
  - Similar eligibilities to TE, SRTS, Rec Trails but less funding.
  - State can transfer 50% to any other highway program.
  - Set-aside for Rec Trails (states can opt-out annually).

Source: Safe Routes to School National Partnership
Goals of the Campaign

- **Fully fund, staff and implement** the new TA program
  - *Fully fund* – no transfers out or opt-out
  - *Fully staff* – maintain SRTS and Bike/Ped coordinators
  - *Fully implement* – promptly award TA grants

- **Fully maximize the state’s investments:** each MAP-21 funding program to include bike & ped in all transportation projects.

- **Fully spend** remaining funds from TE, SRTS and Rec Trails.
Campaign Platform

- Led by America Bikes
- Provides a framework that unifies the various interests into a cohesive campaign.
- State campaign leaders identified by Advocacy Advance
New Jersey Bike & Walk Coalition tapped as NJ’s state campaign leader

Partners
- SRTS National Partnership
- New Jersey Future
- Tri-State Transportation Campaign

Our “ask”: restore dedicated bike and pedestrian funding to 2012 levels
Key campaign steps

- **Step 1: Sign-on letter to DOT commissioner and governor**
  - 69 organizations signed our letter
  - Letter submitted Sept 26, 2012

- **Step 2: Meet with DOT commissioner**
  - How they plan to implement MAP-21
  - Commitments to fully funding, staffing and implementing

- **Step 3: Fully obligate TA funds**
WIN #1

- September 1 deadline: New Jersey did not opt out of Recreational Trails funds.
Step 3: Fully obligate TA funds

- NJBWC to develop relationships with:
  - MPOs
  - DOT directors who control CMAQ, STP and HSIP funds

- Work with local advocacy groups, townships to identify projects

- Work with MPOs to fully obligate TA funds.