



SOUTHERN BRONX RIVER WATERSHED ALLIANCE

and a New Vision for the South Bronx

ABOUT SBRWA

The Southern Bronx River Watershed Alliance is comprised of five community-based organizations and two city-wide advocacy groups. For nearly a decade, the SBRWA has campaigned to replace the 1.25 mile-long Sheridan Expressway with 28 acres of affordable housing, open space, and new economic development opportunities. The New York State Department of Transportation is currently comparing the SBRWA's Community plan for the Sheridan's future to a proposal to expand the highways in an environmental impact study.

The SBRWA is seeking a Coordinator to carry out its community education and organizing work, support the participation of its member organizations in the campaigns, and manage its day-to-day communications and operation. The ideal candidate will have a demonstrated commitment to working in and with environmental justice communities, excellent communications skills in a range of settings, and an understanding of the impacts of infrastructure decision on the communities that bear them,

RESPONSIBILITIES

Public Relations, Communication, and City-wide Outreach

- Develop relationships with relevant city-wide, local, and ethnic media with goal of increasing press coverage of Alliance's work and activities
- Draft press releases, opinion pieces, editorials, and letters to the press
- Manage and generate content for website and blog
- Create educational materials in English and Spanish about the Alliance's campaign and relevant events
- Assist with external communication strategy with diverse stakeholders

Political Advocacy and Intergovernmental Relations

- Keeping the Alliance engaged with and informed of the activities of city and state agencies relevant to the Alliance's campaign.
- Coordinate communication between Alliance members and other relevant public agencies and officials, including keeping the Alliance apprised of relevant agency meetings, announcement, and actions
- Communicate with elected and appointed officials and local community boards through meetings, letters, phone calls, email, etc

Community Organizing & Outreach

- Establish and maintain relationships between the alliance and relevant local organizations and institutions
- Build and sustain a community base for the campaign with Alliance member organizations
- Attend and make presentations at relevant local meetings and hearings, including Community Boards
- Secure Alliance participation in relevant local events (tabling, etc)
- In addition to the Sheridan campaign, the SBRWA's member organizations are involved in a range of other organizing, advocacy and community development efforts in the watershed. The coordinator is responsible for staying aware of issues and developments in the other work of member groups as it relates to the campaign

Fundraising and Development

- Research and apply for new funding opportunities
- Work with Alliance members to develop new sources of support, potentially including private donors
- Report on and close out grants

Administration and General Coordination

- Manage all Alliance finances in coordination with host organizations, including budgeting and expense tracking
- Schedule and coordinate monthly Alliance meetings

Other information

- Campaign Coordinator works from the Bronx offices of one of the SBRWA's community-based members
- Evening and weekend meetings and events are often necessary

Qualifications

Understanding of social and environmental justice, land use and development, transportation and related issues in the South Bronx and New York City context is essential. Familiarity with NYC and NYS politics is ideal.

Applicants should hold a bachelor's degree in a relevant field (i.e. urban planning, community organizing, real estate development, transportation, planning, geography, political science etc.), and have two to four years' experience in community development and/or advocacy work, or an equivalent combination of education and experience. Applicants must be self-motivated, highly organized, and able to work collaboratively with others across a range of individual and organizational styles. Bilingual (Spanish & English) listening and speaking ability, as well as strong writing skills are very desirable. As in any serious workplace, a sense of humor is helpful.

How to Apply

Email cover letter and resume to Human Resources Committee, SBRWA at hr.sbrwa@gmail.com.

*The Southern Bronx River Watershed Alliance is:
Mothers on the Move + Nos Quedamos + The Pratt Center for Community Development + The Point CDC +
Sustainable South Bronx + Tri-State Transportation Campaign + Youth Ministries for Peace and Justice*