Transforming Black Horse Pike:
How to achieve safety and convenience for pedestrians on US-322/40

- Carry-out near-term pedestrian-focused improvements, such as, planting trees along portions of the roadway, installing continuous sidewalks and adding paint striping to sections that lack crosswalks—including intersections with Route 9, Lincoln Ave and Wrangleboro Road

- Consult with area safety officers, elected officials and stakeholders to get local perspective on further safety improvements

- Implement a “complete streets” re-design of entire roadway, with the aim of transforming Black Horse Pike into a prosperous, regional boulevard that serves local communities

- Produce a redevelopment plan for the length of the corridor that promotes mixed-use, walkable development on adjacent underutilized or abandoned land parcels

- Monitor implementation of improvements by performing pedestrian counts on a quarterly basis and by collecting data annually to study changes in fatalities and injuries

Current Roadway Deficiencies

![Sidewalks that end abruptly are a common feature along the Pike](image1)

![Numerous adjacent land parcels are unattractive and under-utilized](image2)

![Many busy intersections lack crosswalks, and put children in danger on their way home from school](image3)

If you have any questions, please contact Matthew Norris at (856) 963-0236